

# Ben Lehman

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## SKILLS

### Languages:

Javascript, Python, CSS3, HTML5,

### Frameworks, Libraries & Software Experience

React, Flask, SASS, PostgreSQL, Pandas, Gulp.js, Git, Heroku, Netlify, Shopify, Wordpress

## WORK EXPERIENCE

### The Wonder Jam

*Web Developer*

May 2018 - present

Columbus, OH

- Customized themes and functionality for nearly a dozen Shopify sites with over 5000 monthly visitors
- Developed python scripts using the Shopify API to bulk export shop information for analytical use
- Segmented customer emails (according to RFM metrics) using python/pandas for targeted marketing
- Built a flask app utilizing the Shopify API and LeafletJS to inject a map of customers into a Shopify store
- Communicated directly to clients to define project requirements and provide post project training

### CleanSlate Technology Group

*Web Development Intern*

May 2017 - August 2017

Carmel, IN

- Handled conversion of a legacy codebase using AngularJS
- Refactored link routing system in AngularJS to improve readability and reusability
- Worked with national client and implemented software that is used by thousands of users
- Communicated task distribution and completion in a SCRUM team

## PROJECTS

### Shopify Customer Mapping App

*Flask application using LeafletJS and the Shopify API*

July 2019

- Developed an API using Flask that provides generalized client coordinates
- Customized a Shopify frontend using LeafletJS to mark customer locations
- Utilized git for version control and branching for possible feature additions
- Configured SQL Alchemy to handle database set up and modifications

### Shopify RFM Segmentation

*Command line python script using pandas and the Shopify API*

March 2019

- Utilized Shopify API to write order and customer data into csv files
- Developed an algorithm using the pandas library to score customers based on recency of their last purchase, frequency of purchases, and monetary value of their purchase
- Provided the marketing team with customer lifetime value metrics to evaluate ad spend
- Segmented customers into targeted categories based on their RFM score

## EDUCATION & HONORS

### Indiana University

Bachelor of Science, GPA: 3.4/4.0

Major: Computer Science

Concentration: Intelligent Systems

May 2018

Bloomington, IN

**Hutton Honors Scholar** ( top 7.5% of high school class, 32+ ACT Score )

Hudson Holland Scholars Program ( top 20% of high school class, 3.2+ GPA )

August 2014 - May 2018

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